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## Sappi Congratulates AIGA Medalists Cheryl and Dana.

Sappi would like to pay tribute to *Cheryl Heller* and *Dana Arnett*, who will each receive the prestigious AIGA Medal—the highest honor of the design profession—at the AIGA Centennial Gala this Friday, April 25, in New York City.

For nearly 30 years, Sappi has been fortunate to work closely with these two industry icons. Cheryl's early designs helped Sappi bring paper standards to life and it was her pitch that led to the creation of the Ideas that Matter program, which has funded over 500 charitable design initiatives. Dana's unforgettable McCoy launch campaign remains legendary as does his role in helping Sappi establish the eQ environmental brand, which has positioned Sappi as an industry-leader in sustainability.

To learn more about Cheryl and Dana's career

achievements and contributions to Sappi, *read the full article*.

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To participate in this year's Ideas that Matter grant program, visit [www.sappi.com/ideasthatmatter](http://www.sappi.com/ideasthatmatter) or to find out more about Sappi's sustainability initiatives, check out [www.sappi.com/eq](http://www.sappi.com/eq).

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