



**OPEN**

**INSPIRATION CAN STRIKE AT ANY  
HOUR. SO CAN A VIRUS.**

WE'RE UP WHEN YOUR ELECTRONICS GO DOWN



## ILLUMINATE YOUR MESSAGE

IN A MARKET SPACE WITH A LOT OF SIMILAR BUSINESSES, SHINING BRIGHTER THAN THE COMPETITION IS NOT ALWAYS AN EASY TASK. THE KEY IS TO STAND OUT BY USING SPECIAL EFFECTS THAT ACCENTUATE DETAILS THAT ARE FUNDAMENTAL TO THE CORE FUNCTION OF YOUR BUSINESS.

For instance, the glow-in-the-dark circuit board not only highlights long business hours but also the company's passion for electronics and their understanding of cutting-edge technology. This type of connection emphasizes your position of expertise and creates an image that is remarkably memorable, both of which are important to drawing new business.

Printed on Opus PS Gloss Cover 85lb/9pt/230gsm. Circuit board glows in the dark through the use of spot UV glocoat. 4-color process plus spot matte varnish.

Mailability note: Some specialized coatings, such as UV glocoat, must stay clear of folds and trim edges to avoid cracking. Grain direction is critical. Glocoat also has a tendency to dull the look of the image, which could be desired. Work with your printer for best results when working with specialized coatings.